

econscious



SUSTAINABLE APPAREL AND ACCESSORIES



2019

As we come together in this unique moment in our collective human history, we see the value in cultivating more love, more beauty and more hope. Some of us will embark upon this mission with renewed vigor, propelled by urgency and thoughts of building something worth sharing with those who will come after us. To be sure there will be those too who will find big, bold expressions appropriate while still others will opt for quiet, deliberate demonstrations of the best parts of humanity.

Making organic cotton tee shirts is our contribution to our vision of a future that honors mother earth. The idea that we can return to systems that rely on the intrinsic genius of ecosystems humming along, creating balance, radiating with vitality— is the very thing that drives us. We look to our poets, our farmers, our makers, and our shared love of this planet— to guide us. We stand together ready to co-create a world that speaks to our shared aspirations. Join us, won't you?

Our Planet, Our Purpose

- **Our commitment to quality products and our impact on the planet will inform and shape our choices.**
- **We will serve as a source for credible, no-hype information about organic agriculture and sustainable fibers.**
- **We will actively support environmental non-profits.**
- **We will continuously strive to improve the way we do business.**



1% For The Planet

Our commitment to the environment extends well beyond how our products are made, to the community at large. As members of 1% For The Planet, we donate 1% of every retail sale to support the work of environmental non-profit organizations. By leveraging our collective resources, we can all play a role in the global movement towards a more sustainable and just society.

Our Expertise, Your Brand

Private Label

econscious specializes in helping brands expand their sustainable product offerings. Whether you are an established brand or a start-up, our team of sustainable apparel experts will help you realize your vision. Our services include private label programs, stock programs and custom development; all designed to suit the unique needs of your brand.



PAGE 4
EC1007
USA Made Unisex T-Shirt



PAGE 43
EC8052
Go Lite Tote



PAGE 38
EC8402
Hemp Pouch



PAGE 34
EC7093
Structured Hemp Trucker



CONTENTS

APPAREL . p3 - 26

HEADWEAR . p27 - 36

BAGS . p37 - 47

HEMP COLLECTION . p32 - 34, 38 - 39, 45

APRONS . p48

LINE AT-A-GLANCE . p49 - 52

FABRIC GUIDE . p53

COLOR PALETTE . p54

© *APPAREL*



*SHOWN
HERE*

EC1007 USA Made Unisex T-Shirt, opposite

NEW EC1007 USA Made Unisex T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck, tear-away label. 100% organic cotton ringspun jersey, 5.5oz

SIZES: S, M, L, XL, XXL

black, olive, pacific, white



 LOOK!
USA Made Organic






EC1000 Men's Classic T-Shirt, opposite

*SHOWN
HERE*

EC1000 Men's Classic T-Shirt  *BEST SELLER*

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck. Current production tear-away label. 100% organic cotton ringspun jersey, 5.5oz

EXTENDED SIZES: S, M, L, XL, XXL, 3XL

red pepper, manzanita, beehive, olive, pacific, white, natural, meteorite, dolphin, charcoal, black



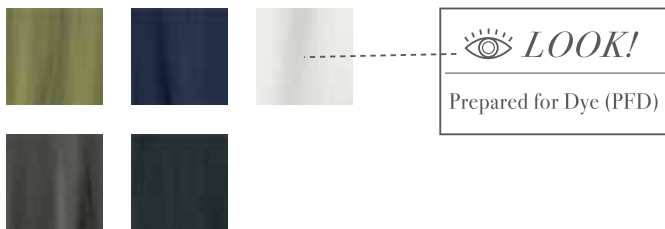
ORGANIC COTTON

EC1075 Men's Ringspun Fashion T-Shirt

Tubular construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.
100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

loden, navy, vintage white, charcoal, black



ECO BLEND

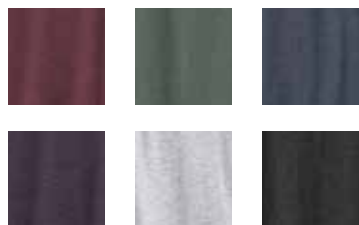
EC1080 Men's Eco Blended T-Shirt

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, rib neck.
60% organic cotton ringspun / 40% recycled polyester, 4.25oz

S, M, L, XL, XXL

berry, asparagus, water, eggplant, athletic gray, charcoal/black

**Production made after 2016 uses Recycled Polyester*





EC1080 Men's Eco Blended T-Shirt, opposite

*SHOWN
HERE*

EC1052 Men's V-Neck T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.
100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

navy, white, meteorite, charcoal, black



EC2505 Men's Jersey Polo 

2 button placket, self-fabric collar, inset side panels, double needle cover-stitched details

100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

loden, navy, white, dune, walnut, charcoal, black



EC2500 Men's Piqué Polo 

2 button placket, flat knit collar and cuffs, neck seam clean finished with self-fabric tape, double needle cover-stitched seams.

Enzyme washed.

100% organic cotton pique, 6.5oz

S, M, L, XL, XXL

pacific, white, black



EC1500 Men's Classic Long Sleeve T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams, cotton rib neck.
100% organic cotton ringspun jersey, 5.5oz

S, M, L, XL, XXL

olive, pacific, white, charcoal, black





EC1500 Men's Classic Long Sleeve T-Shirt, opposite

*SHOWN
HERE*

EC1588 Men's Sueded Jersey Long Sleeve  

Brushed jersey for soft suede hand-feel, V-stitch neckline detail, self-fabric cuff, side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched seams.

60% organic cotton ringspun jersey / 40% recycled polyester, 4.25oz

S, M, L, XL, XXL

asparagus, water, charcoal/black



EC1085 Unisex Eco Blended Jersey Pullover Hoody  

Neck seam clean finished with self-fabric tape, double needle cover-stitched seams. Hood with drawstring, pouch pocket.
60% organic cotton ringspun / 40% recycled polyester, 4.25oz

XS, S, M, L, XL, XXL

berry, asparagus, water, eggplant, athletic gray, charcoal/black



EC3000 Women's Classic T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

EXTENDED SIZES: S, M, L, XL, XXL, 3XL

blossom, wasabi, blue sage, sky, navy, iris, white, meteorite, charcoal, black



EC3800 Women's Eco Blended T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, rib neck.

60% organic cotton ringspun / 40% recycled polyester*, 4.25oz

S, M, L, XL, XXL

berry, asparagus, military green, water, athletic gray, charcoal/black

**Production made after 2016 uses Recycled Polyester*





*SHOWN
HERE*

EC3052 Women's V-Neck T-Shirt, opposite

EC3052 Women's V-Neck T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

**athletic gray: 60% organic cotton ringspun / 40% polyester, 4.25oz*

S, M, L, XL, XXL

blossom, blue sage, navy, iris, white, meteorite, athletic gray, charcoal, black





*SHOWN
HERE*

EC3500 Women's Classic Long Sleeve T-Shirt, opposite

EC3700 Women's Tank Top 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems. Enzyme washed.
100% organic cotton jersey, 4.4oz

**athletic gray: 60% organic cotton ringspun / 40% polyester, 4.25oz*

S, M, L, XL, XXL

blossom, navy, white, athletic gray, black*



EC3500 Women's Classic Long Sleeve T-Shirt 

Side seam construction, shoulder seam clean finished with self-fabric tape, double needle cover-stitched hems, cotton/spandex rib neck. Enzyme washed.

100% organic cotton ringspun jersey, 4.4oz

S, M, L, XL, XXL

iris, white, charcoal, black





*SHOWN
HERE* EC5680 Men's Heathered Zip Hoody, pg 24
EC4580 Women's Heathered Fleece Full-Zip Hoody, pg 26
EC7000 Baseball Hat, pg 30
EC 7070 Eco Trucker, pg 28

EC5050 Unisex Heathered Fleece Raglan Crew  

Neck seam clean finished with woven tape, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib.
55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

berry, military green, water, athletic gray, charcoal/black



EC5570 Unisex Heathered Fleece Pullover Hoody  

Neck seam clean finished with woven tape, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib.
55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

berry, military green, water, athletic gray, charcoal/black



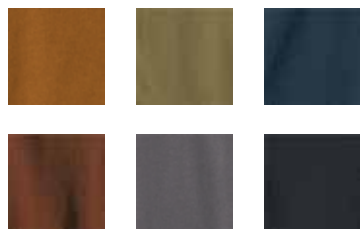
EC5500 Men's Pullover Hoody  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, cotton/spandex cuff and hem rib. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

XS, S, M, L, XL, XXL

legacy brown, jungle, pacific, earth, charcoal, black



EC5680 Men's Heathered Zip Hoody  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper.

55% organic cotton / 45% recycled polyester, 7oz

XS, S, M, L, XL, XXL

berry, military green, water, athletic gray, charcoal/black



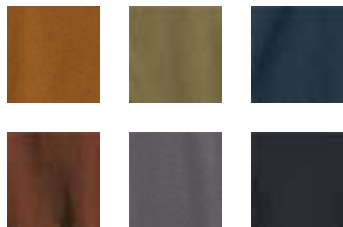
EC5650 Men's Zip Hoody  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, cotton/spandex cuff and hem rib. Lined hood. YKK brass zipper. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

XS, S, M, L, XL, XXL

legacy brown, jungle, pacific, earth, charcoal, black



EC4505 Women's Heathered Fleece Raglan  

Raglan sleeves, double needle cover-stitched details, 2x1 cotton cuff and hem rib.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

berry, military green, water, athletic gray, charcoal/black



EC4580 Women's Heathered Fleece Full-Zip Hoody  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper.

55% organic cotton / 45% recycled polyester, 7oz

S, M, L, XL, XXL

berry, military green, water, athletic gray, charcoal/black



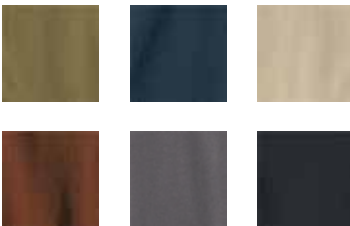
EC4501 Women's Zip Hoody  

Neck seam clean finished with woven tape, semi-circle yoke for screen print relabelling, double needle cover-stitched seams, 2x1 cotton/spandex cuff and hem rib. YKK brass zipper. Enzyme washed.

80% organic cotton / 20% recycled polyester fleece, 9oz

S, M, L, XL

jungle, pacific, polar bear, earth, charcoal, black



© HEADWEAR



*SHOWN
HERE*

EC7070 Eco Trucker, opposite
EC7090 Structured Hemp Baseball Hat, pg 32

EC7070 Eco Trucker   *BEST SELLER*


Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 100% organic cotton twill, 8oz


Back: 100% recycled polyester mesh, 2.2 oz

red/oyster, orange poppy/oyster, jungle/oyster, emerald forest/oyster, green/white, royal blue/white, pacific/oyster, oyster/oyster, dolphin/white, legacy brown/oyster, earth/oyster, charcoal/black, black/white, black/oyster, black/black



LOOK! 

über soft recycled polyester mesh



EC7065 Recycled Semi-Curve Bill 5-Panel Trucker 

Structured, 5 -panel with curved bill. One size; adjustable plastic snap closure.

Front: 80% recycled polyester / 20% cotton, 8oz

Back: 100% recycled polyester, 2.2oz

bottle green/oyster, navy/oyster, charcoal/oyster, black/oyster



EC7060 Unstructured RPET Baseball Hat 

Unstructured, 6-panel with matching sewn eyelets. One size; self-fabric adjustable hook and loop closure.

80% recycled polyester / 20% cotton, 8oz

bottle green, navy, khaki, charcoal, black



EC7000 Baseball Hat 

Unstructured, 6-panel with matching sewn eyelets. One size; self-fabric closure with brass slider and hidden tuck-in.
100% organic cotton washed twill, 8oz

red, orange poppy, jungle, emerald forest, green, royal blue, pacific, oyster, dolphin, legacy brown, earth, charcoal, black



EC7087 Unstructured 5-Panel Hat 

Unstructured, 5-panel with matching sewn eyelets. Semi-curved bill. One size; snapback closure.
100% organic cotton washed twill, 8oz
*red, jungle, pacific, charcoal, black, oyster**
**new color*



EC7090 Structured Hemp Baseball Hat 🌿

Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.
55% hemp / 45% cotton, 6.8 oz
olive, navy, natural, earth, charcoal, black
Natural fibers may have shade variation.



 **LOOK!**
Unique Texture





*SHOWN
HERE*

EC7093 Structured Hemp Trucker, opposite
EC4501 Women's Zip Hoody, pg 26

NEW EC7093 Structured Hemp Trucker 

Structured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 55% hemp / 45% cotton, 6.8 oz

Back: 100% recycled polyester mesh, 2.2 oz

charcoal/oyster, charcoal/black, black/oyster, black/black, olive/oyster

Natural fibers may have shade variation.

**EC7095 Hemp Washed Soft Mesh Trucker**  

Unstructured, 6-panel with curved bill. One size; adjustable plastic snap closure.

Front: 55% hemp / 45% cotton, 6.8 oz

Back: 100% recycled polyester mesh, 2.2 oz

olive/oyster, navy/oyster, natural/oyster, earth/oyster, charcoal/black, black/oyster, black/black

Natural fibers and washed fabrics may have shade variation.



EC7010 Corps Hat 

Unstructured, crown band, 2 side brass eyelets. One size; self-fabric closure with brass slider and brass grommet.
100% organic cotton washed twill, 8oz

manzanita, jungle, emerald forest, pacific, oyster, legacy brown, earth, charcoal, black



EC7040 Beanie 

Sweater knit rib, 9" high, double layer. One size.
100% organic cotton sweater knit
jungle, pacific, charcoal, black

**EC7047 Slouch Beanie** 

Sweater knit rib, 10.5" high, single layer. One size.
100% organic cotton sweater knit, flat knit, ribbed opening
jungle, pacific, polar bear, charcoal, black



ACCESSORIES



*SHOWN
HERE*

EC8402 Hemp Pouch, opposite

NEW EC8402 Hemp Pouch 

zipper closure with contrast tape
55% hemp / 45% cotton, 6.8 oz
9"W x 7"H

natural/orange, natural/blue, natural/kelly, natural/black
Natural fibers may have shade variation.



 LOOK!
hemp blend
 hemp

EC8060 Hemp Simplicity Tote 🌿

Open main compartment, self-fabric handles.

55% hemp / 45% cotton, 6.8 oz

13.5"W x 15"H, 25.5"L handles

olive, navy, natural, charcoal, black

Natural fibers may have shade variation.



ORGANIC COTTON

EC8056 Eco Promo Tote 

Open main compartment, self-fabric handles.
100% organic cotton plain weave, 4.7oz
13.5"W x 15.5"H, 21.75"L handles
nautical, natural, black



RECYCLED COTTON

EC8004 Effortless Recycled Cotton Tote 

Open main compartment, self-fabric handles.
100% recycled cotton, 7oz
13.5"W x 15"H, 21.5"L handles
natural, black

LOOK! 

linen-like texture



RECYCLED COTTON

EC8005 Recycled Cotton Everyday Tote

Open main compartment, self-fabric handles.
100% recycled cotton, 7oz
16"W x 14.5"H x 5"D, 24.5"L handles
everyday olive, nautical, natural, black



ORGANIC COTTON

EC8000 Everyday Tote

Open main compartment, self-fabric handles.
100% organic cotton twill, 8oz
16"W x 14.5"H x 5"D, 24.5"L handles
emerald forest, oyster, black



EC8001 Large Twill Tote 

Open main compartment, self-fabric handles
 100% organic cotton twill, 8oz
 20"W x 14"H x 5"D, 25"L handles
oyster, black



ORGANIC MAKES A WORLD OF DIFFERENCE!

	SEED PREPARATION	SOIL & WATER	WEED CONTROL	PEST CONTROL	HARVESTING
ORGANIC COTTON Production Processes	use untreated seeds; never use GMO seeds	build strong soil through crop rotation; retain water more efficiently due to increased organic matter in the soil	physical removal rather than chemical destruction; controlled through cultivation and hand hoeing	maintain balance through healthy soil; use beneficial insects, biological and cultural practices; may use trap crops to lure away insects	relies mostly on seasonal freeze for defoliation; may stimulate defoliation through water management
CONVENTIONAL COTTON Production Processes	typically treat seeds with fungicides or insecticides; use GMO seeds for approximately 70% of US-grown cotton	apply synthetic fertilizers; loss of soil due to predominantly mono-crop culture; require intensive irrigation	apply herbicides to soil to inhibit weed germination; repeatedly use herbicides to kill weeds that do grow	use insecticides heavily, account for ~25% of world consumption; use pesticides, commonly toxic and carcinogenic; frequent use of aerial spraying	defoliates with toxic chemicals

NEW EC8052 Go Lite Tote 

Open main compartment, self-fabric handles.
100% organic cotton plain weave, 4.7oz
14.5"W x 15.5"H x 7"D, 23.5"L handles
natural, black



*Our choices impact the health
of this place we call home.
Organic farming nourishes soil
and honors nature's wisdom;
that's why we choose Organic!
Collectively we can create
a healthier planet.*





EC8052 Organic Cotton Plain Weave Grocery Tote, opposite
EC3800 Women's Eco Blended T-Shirt, pg 16

*SHOWN
HERE*

ORGANIC COTTON

EC8040 Organic Market Tote BEST SELLER

Open main compartment, organic cotton web handles.
100% organic cotton canvas, 9oz
12.5"W x 14.5"H x 7"D, 24.25"L handles
emerald forest, navy, natural, black



HEMP BLEND

EC8015 Hemp Market Tote

Open main compartment.
55% hemp / 45% cotton, 6.8 oz
14.5"W x 14.5"H x 7"D, 21"L self-fabric handles, 5" x 5" interior hanging pocket
olive, navy, natural, charcoal, black
Natural fibers may have shade variation.



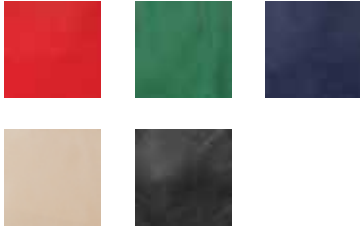
EC8075 Non-Woven Grocery Tote

Open main compartment, self-fabric handles.

100% polypropylene non-woven, 2.4oz

12.5"W x 14.5"H x 7"D, 19.5"L handles

red, green, navy, natural, black



LET'S ABANDON SINGLE-USE BAGS!

It just makes sense, especially when you consider the cost single-use bags require. Did you know...?

- *Americans use 100 **BILLION** plastic bags a year, which require 12 million barrels of oil to manufacture.*
- *Plastic bags are used for an average of 12 minutes.*
- *It takes 500 (or more) years for a plastic bag to degrade in a landfill.*

(Source: Center For Biological Diversity 2017)

EC8035 Boat Tote Bag 

Open main compartment, contrast color self-fabric handles and base. Exterior pocket, interior pocket and key fob.
100% organic cotton canvas, 12oz
20"W x 15"H x 7.5"D, 29"L handles
natural/red, natural/navy, natural/black



 LOOK!
certified organic


EC8050 Farmer's Market Bag 

Open main compartment, self-fabric handles, inside tablet pocket.
100% organic cotton canvas, 7oz
14"W x 13.5"H x 3"D, 43"L X 2.75"W strap
natural, black



LOOK! 
creative imprint area

EC6015 Apron

Two front pockets with branded brass rivets. Cotton webbing continuous tie. 55% organic cotton twill / 45% recycled polyester, 8oz

oyster, navy, black



EC6005 Price Point Sustainable Apron

Three front pockets. Self-fabric ties. 55% organic cotton twill / 45% recycled polyester, 8oz

oyster, navy, black



LINE AT-A-GLANCE

APPAREL

NEW EC1007
USA MADE UNISEX
T-SHIRT



BLACK, OLIVE, PACIFIC,
WHITE

EC1000
MEN'S CLASSIC T-SHIRT



WHITE, NATURAL, BEEHIVE, RED PEPPER, MANZANITA, OLIVE,
PACIFIC, METEORITE, DOLPHIN, CHARCOAL, BLACK

EC1075
MEN'S RINGSPUN
FASHION T-SHIRT



VINTAGE WHITE, LODEN,
NAVY, CHARCOAL, BLACK

EC1052
MEN'S V-NECK T-SHIRT



WHITE, NAVY, METEORITE,
CHARCOAL, BLACK

EC1080
MEN'S ECO BLENDED
T-SHIRT



BERRY, ASPARAGUS, WATER, EGGPLANT,
ATHLETIC GRAY, CHARCOAL/BLACK

EC2505
MEN'S JERSEY POLO



WHITE, LODEN, NAVY, DUNE, WALNUT,
CHARCOAL, BLACK

EC2500
MEN'S PIQUÉ POLO



WHITE, PACIFIC, BLACK

EC1500
MEN'S CLASSIC LONG
SLEEVE T-SHIRT



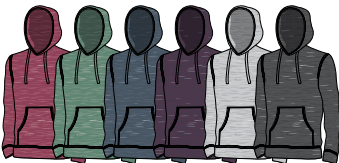
WHITE, OLIVE, PACIFIC, CHARCOAL, BLACK

EC1588
MEN'S SUEDED JERSEY
LONG SLEEVE



ASPARAGUS, WATER,
CHARCOAL/BLACK

EC1085
UNISEX ECO BLENDED JERSEY
PULLOVER HOODY



BERRY, ASPARAGUS, WATER,
EGGPLANT, ATHLETIC GRAY,
CHARCOAL/BLACK

EC3700
WOMEN'S TANK TOP



WHITE, BLOSSOM, NAVY,
ATHLETIC GRAY, BLACK

EC3000
WOMEN'S CLASSIC T-SHIRT



WHITE, BLOSSOM, WASABI, SKY, BLUE SAGE, NAVY,
IRIS, METEORITE, CHARCOAL, BLACK

EC3052
WOMEN'S V-NECK T-SHIRT



WHITE, BLOSSOM, BLUE SAGE, NAVY, IRIS, METEORITE, ATHLETIC GRAY, CHARCOAL, BLACK

EC3800
WOMEN'S ECO BLENDED T-SHIRT



BERRY, ASPARAGUS, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL

EC3500
WOMEN'S CLASSIC LONG SLEEVE T-SHIRT



WHITE, IRIS, CHARCOAL, BLACK

EC5050
UNISEX HEATHERED FLEECE RAGLAN CREW



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5680
MEN'S HEATHERED ZIP HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5570
UNISEX HEATHERED FLEECE PULLOVER HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC5650
MEN'S ZIP HOODY



JUNGLE, PACIFIC, LEGACY BROWN, EARTH, CHARCOAL, BLACK

EC5500
MEN'S PULLOVER HOODY



JUNGLE, PACIFIC, LEGACY BROWN, EARTH, CHARCOAL, BLACK

EC4505
WOMEN'S HEATHERED FLEECE RAGLAN



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC4580
WOMEN'S HEATHERED FLEECE FULL-ZIP HOODY



BERRY, MILITARY GREEN, WATER, ATHLETIC GRAY, CHARCOAL/BLACK

EC4501
WOMEN'S ZIP HOODY



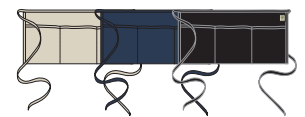
POLAR BEAR, JUNGLE, PACIFIC, EARTH, CHARCOAL, BLACK

EC6015
APRON



OYSTER, NAVY, BLACK

EC6005
PRICE POINT SUSTAINABLE APRON



OYSTER, NAVY, BLACK

LINE AT-A-GLANCE

HATS

EC7000
BASEBALL HAT



OYSTER, ORANGE POPPY, RED, JUNGLE, EMERALD FOREST, GREEN, ROYAL, PACIFIC, LEGACY BROWN, EARTH, DOLPHIN, CHARCOAL, BLACK

EC7060
UNSTRUCTURED RPET
BASEBALL HAT



BOTTLE GREEN, NAVY, KHAKI, CHARCOAL, BLACK

EC7010
CORPS HAT



OYSTER, MANZANITA, JUNGLE, EMERALD FOREST, PACIFIC, LEGACY BROWN, EARTH, CHARCOAL, BLACK

EC7065
RECYCLED SEMI-CURVE BILL
5-PANEL TRUCKER



BOTTLE GREEN/OYSTER, NAVY/OYSTER, CHARCOAL/OYSTER, BLACK/OYSTER

EC7070
ECO TRUCKER



OYSTER/OYS., ORANGE POPPY/OYS., RED/OYS., JUNGLE/OYS., EMERALD FOREST/OYS., GREEN/WHITE, ROYAL/WHITE, PACIFIC/OYS., LEGACY BROWN/OYS., EARTH/OYS., DOLPHIN/WHITE, CHARCOAL/BLK., BLACK/OYS., BLACK/BLK., BLACK/WHITE

EC7087
UNSTRUCTURED
5-PANEL HAT



RED, JUNGLE, PACIFIC, CHARCOAL, BLACK,
OYSTER*
*NEW COLOR

EC7090
STRUCTURED HEMP
BASEBALL HAT



NATURAL, OLIVE, NAVY, EARTH, CHARCOAL,
BLACK

NEW EC7093
STRUCTURED HEMP TRUCKER



CHARCOAL/OYS., CHARCOAL/BLK.,
BLACK/OYS., BLACK/BLK., OLIVE/OYS.

EC7095
HEMP WASHED SOFT MESH TRUCKER



NATURAL/OYS., OLIVE/OYS., NAVY/OYS., EARTH/OYS., CHARCOAL/BLK., BLACK/OYS., BLACK/BLK.

EC7040
BEANIE



JUNGLE, PACIFIC, CHARCOAL, BLACK

EC7047
SLOUCH BEANIE



POLAR BEAR, JUNGLE, PACIFIC, CHARCOAL, BLACK

BAGS

EC8060
HEMP SIMPLICITY TOTE



NATURAL, OLIVE, NAVY, CHARCOAL, BLACK

EC8015
HEMP MARKET TOTE



NATURAL, OLIVE, NAVY, CHARCOAL, BLACK

EC8035
BOAT TOTE BAG



NATURAL/RED, NATURAL/NAVY, NATURAL/BLACK

EC8040
ORGANIC MARKET TOTE



NATURAL, EMERALD FOREST, NAVY, BLACK

EC8050
FARMER'S MARKET BAG



NATURAL, BLACK

EC8004
EFFORTLESS RECYCLED COTTON TOTE



NATURAL, BLACK

EC8005
RECYCLED COTTON EVERYDAY TOTE



NATURAL, EVERYDAY OLIVE, NAUTICAL, BLACK

EC8000
EVERYDAY TOTE



OYSTER, EMERALD FOREST, BLACK

EC8001
LARGE TWILL TOTE



OYSTER, BLACK

EC8056
ECO PROMO TOTE



NATURAL, NAUTICAL, BLACK

NEW EC8052
GO LITE TOTE



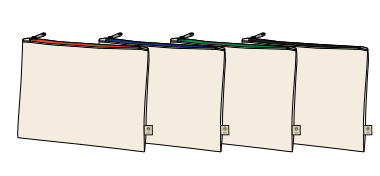
NATURAL, CHARCOAL, BLACK

EC8075
NON-WOVEN GROCERY TOTE



NATURAL, RED, GREEN, NAVY, BLACK

NEW EC8402
HEMP POUCH



NATURAL/ORG., NATURAL/BLUE, NATURAL/KLY., NATURAL/BLK.

FABRIC GUIDE

FABRIC KEY



FLEECE

This ultra cozy eco-blend is designed for comfort and performance. Made with Certified Organic Cotton for softness and Recycled Polyester to enhance durability and shape retention. Helping to divert waste from landfills, our fleece is the perfect year-round companion.

80% Organic Cotton 20% Recycled Polyester: 9oz, enzyme washed.

- STYLES: EC4501, EC5500, EC5650

HEATHERED FLEECE 7 OZ

Our fleece represents the ultimate in sustainable style. Two eco powerhouses, Organic Cotton and Recycled Polyester, come together to create a brilliant symphony of heathered harmony. Stunningly soft and ultra-light weight, our fleece is designed to perform like an eco champ.

55% Organic Cotton 45% Recycled Polyester: 7oz

- STYLES: EC4505, EC4580, EC5050, EC5570, EC5680

JERSEY 5.5 OZ

Designed for those who enjoy a heavier fabrication but demand a soft hand, our 5.5 oz jersey is our most popular, signature fabric.

100% Organic Cotton, ringspun jersey: 5.5oz

- STYLES: EC1000, EC1500

JERSEY 4.4 OZ

Our 4.4 oz Organic Cotton is the perfect weight for a more fluid, finished look. Soft and supple, this ringspun jersey envelops its wearer in comfort and style.

100% Organic Cotton, ringspun jersey: 4.4oz

- STYLES: EC1052, EC2505, EC1075, EC3000, EC3052, EC3500, EC3700 (EXCLUDING ATHLETIC GRAY)

HEATHERED JERSEY 4.25 OZ

Made with performance and soft wearability in mind, we created a heathered jersey that will feel like a second skin.

60% Organic Cotton 40% Recycled Polyester: 4.25oz, washed.

- STYLES: EC1080, EC1085, EC3700 (ATHLETIC GRAY), EC3800

BRUSHED HEATHERED JERSEY 4.25 OZ *

A sueded tactile experience too delightful to miss.

60% Organic Cotton 40% Recycled Polyester: 4.25oz, washed.

- STYLE: EC1588

PIQUE

Our 100% Organic Cotton pique fabric is inspired by classic design, filtered through a modern lens; giving it an understated wearability.

100% Organic Cotton, ringspun: 6.5oz, enzyme washed.

- STYLE: EC2500

SWEATER KNIT

Super soft and cozy, our Organic Cotton sweater knit is used to create our beanies—a customer favorite. We promise you, once you wear an Organic Cotton beanie, you'll never go back to synthetic knits again.

100% Organic Combed Cotton rib, 21 gauge yarn.

- STYLES: EC7040, EC7047

HEMP BLEND

For over 10,000 years, people have used hemp fiber because of its strength and ability to grow rapidly with less water than cotton.

The fibers from the hemp stalk are among the earth's longest, soft natural fibers, producing uniquely beautiful finished fabrics. And that's not all; one acre of hemp can produce as much fiber as two acres of cotton with less need for pesticides. And since the first American flag was made from hemp, we think it's only right to fly our hemp flag high today!

55% Hemp 45% Cotton: 6.8oz

- STYLES: EC7090, EC8015, EC8060

WASHED HEMP BLEND *

Our ultra-durable hemp blend washed for unparalleled softness that will remind you why you love hemp.

55% Hemp 45% Cotton: 6.8oz

- STYLE: EC7095

WASHED TWILL 8 OZ *

Our washed twill speaks to our collective desire for familiar, lived-in fabrics. Unpretentious and endearing, wearing our washed twill is like visiting with old friends that bring out the best in you.

100% Organic Cotton: 8oz, washed.

- STYLES: EC7000, EC7010

TWILL 8 OZ

Soft and sturdy, our 8 oz Organic Cotton twill embodies brawn and beauty, creating a high-end look that is truly timeless and remarkably durable.

100% Organic Cotton: 8oz

- STYLES: EC8000, EC8001, EC7070, EC7087

55/45 BLENDED TWILL 8 OZ

The driving forces behind this fabric are durability and sustainability. Made from Organic Cotton and Recycled Polyester, our twill blend is a professional grade fabric designed to take a beating and still look great.

55% Organic Cotton 45% Recycled Polyester: 8oz

- STYLES: EC6005, EC6015

80/20 BLENDED TWILL 8 OZ

The defining characteristics of this blend are a noteworthy percentage of Recycled Polyester and just enough cotton to give it the soft hand-feel we expect from twill.

80% Recycled Polyester 20% Cotton: 8oz

- STYLES: EC7060, EC7065

CANVAS 12 OZ

Many beautiful boat sails of old were crafted from the beloved, classic fabric we all know as canvas. Chosen for its reliability and character, then and today, we hope our Certified Organic Cotton canvas will help you set sail to new horizons, explore hidden trails and be part of your next adventure.

100% Organic Cotton: 12oz

- STYLE: EC8035

CANVAS 9 OZ

Our 9 oz canvas is a natural beauty, characterized by strength and functionality. Free of dyes, and any need to be flashy, our canvas promises to have a long, useful life.

100% Organic Cotton: 9oz

- STYLE: EC8040

CANVAS 7 OZ

Our lighter weight canvas speaks to those of us who value simplicity, longevity and beauty.

100% Organic Cotton: 7oz

- STYLE: EC8050

PLAIN WEAVE

Our 4.7 oz Organic Cotton is ideally suited for screenprinting. Unleash your creative genius on the ultimate blank canvas.

100% Organic Cotton: 4.7oz

- STYLE: EC8056

RECYCLED COTTON 7 OZ

Our Recycled Cotton comes from reclaimed post-industrial cotton manufacturing waste and is given a new life as a uniquely beautiful, linen-like fabric.

100% Recycled Cotton: 7oz

- STYLES: EC8004, EC8005

MESH

Made from 100% Recycled Polyester, our mesh offers the strength of conventional polyester without the use of virgin materials.

100% Recycled Polyester: 2.25oz

- STYLES: EC7065, EC7070, EC7095

NON WOVEN POLYPROPYLENE

It's estimated that Americans use 380 billion (!) single-use plastic bags every year. Globally, that number will soon reach one trillion (!!) plastic bags used annually. So, let's ditch those single use bags and invite some reusable ones into our lives today!

100% Non Woven Polypropylene: 2.4oz

- STYLE: EC8075

*** WASHED/ BRUSHED FABRICS MAY APPEAR LIGHTER**

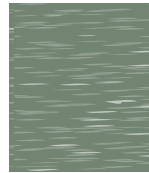
COLOR PALETTE



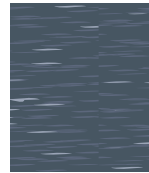
BERRY
19-1934 tc
pms 195 c



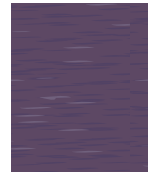
ASPARAGUS
18-5410 tc
pms 555 c



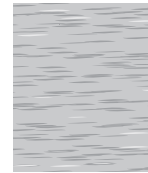
MILITARY GREEN
17-6206 tc
pms 5625 c



WATER
19-4027 tc
pms 7546 c



EGGPLANT
19-3619 tc
pms 5265 c



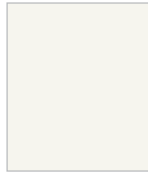
ATHLETIC GRAY
14-4102 tc
pms 427 c



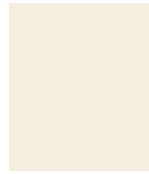
CHARCOAL/BLACK
19-0506 tc
pms black 7 c



WHITE
11-0601 tc



VINTAGE WHITE
11-4300 tpx



NATURAL
11-0701 tc
pms 7499 c



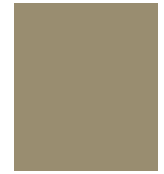
POLAR BEAR
12-5202 tc
pms 7527 c



OYSTER
13-1007 tc
pms 7501 c



DUNE
15-0513 tc
pms 7535 c



KHAKI
17-1009 tcx
pms 2312 c



METEORITE
18-1306 tc
pms 410 c



WALNUT
18-1016 tc
pms 7519 c



EARTH
19-1218 tc
pms 4625 c



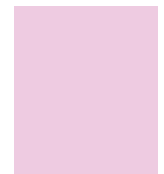
MANZANITA
19-1629 tc
pms 188 c



RED
19-1655 tc
pms 202 c



RED PEPPER
19-1664 tc
pms 200 c



BLOSSOM
13-2806 tc
pms 217 c



ORANGE POPPY
17-1456 tc
pms 7416 c



LEGACY BROWN
17-1044 tc
pms 7575 c



BEEHIVE
15-1046 tc
pms 7555 c



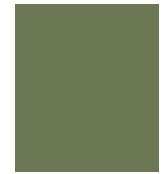
WASABI
15-0523 tc
pms 5787 c



EVERYDAY OLIVE
17-0610 tcx
pms 5635 c



OLIVE
18-0426 tc
pms 574 c



LODEN
18-0422 tc
pms 5753 c



JUNGLE
18-0629 tc
pms 7769 c



BOTTLE GREEN
19-5420 tc
pms 567 c



GREEN
18-5633 tc
pms 3425 c



EMERALD FOREST
19-4922 tc
pms 329 c



BLUE SAGE
16-5114 tc
pms 5483 c



SKY
14-4307 tc
pms 7542 c



ROYAL
19-3953 tc
pms 2147 c



NAUTICAL
19-3925 tc
pms 7463 c



NAVY
19-3921 tc
pms 539 c



PACIFIC
19-4028 tc
pms 7546 c



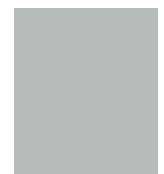
IRIS
19-3842 tc
pms 5265 c



BLACK
19-4006 tc
pms 426 c



CHARCOAL
18-0201 tc
pms 425 c



DOLPHIN
14-4503 tc
pms 413 c

Hemp Pouch Zippers: Orange PMS 7416, Blue PMS 2147, Kelly PMS 3425, Black PMS Black C
Actual products may have slight shade variations from the color shown.



	<p>Ancient Forest Friendly™</p>	<p>Printed on 100% post-consumer recovered fiber (PCRf) new leaf paper</p>
---	---------------------------------	--

ECONSCIOUS IS A PROUD MEMBER OF THESE TRADE ASSOCIATIONS



1% For The Planet is a growing global movement of companies that donate 1% of their sales to a worldwide network of environmental non-profits.



Green America is a membership organization whose mission is to create a socially just and environmentally sustainable society.



OTA is a membership-based business association for the organic industry.



Rodale Institute is dedicated to pioneering organic farming through research and outreach.

available exclusively through  alphabroder

